

Dear Community Partner, (NEW SPONSOR),

Casa Grande Little League is a community-driven organization, with the purpose of fostering the growth and development of young athletes in the Casa Grande area. The league is committed to providing every youth in our community the opportunity to learn the fundamentals of baseball or softball and to advance their skill level in a safe, family oriented and educational environment. In addition to teaching the fundamentals of the game, each child will be taught the qualities of good sportsmanship, sense of fair play, and respect for the game, their teammates and their opponents.

During the previous season, over 600 kids participated in our league! We hope to serve even more in the 2024 season. To do that, we require support from local businesses or individuals that share our passion for raising, inspiring and developing strong and honest athletes. With your help, we can continue to make a positive impact on our players and the Casa Grande community.

Sponsorship funds are tax deductible, as Casa Grande Little League is a 501c3 Non-Profit Organization. Casa Grande Little League will use your generous donations for equipment, uniforms, concession stand and field maintenance. We understand that every business has different sponsorship capabilities, and we appreciate any level of support you can offer. We have designed various sponsorship packages to cater to different budgetary considerations. Please take a moment to review how we were able to use sponsorship funds last season and learn more about what we hope to accomplish this season, with your help.

Please feel free to contact me via email at casagrandelittleleague@yahoo.com. I am more than happy to answer any questions you may have or provide further information about our league and sponsorship opportunities.

On behalf of the Casa Grande Little League and the young athletes we serve, I want to express my sincere gratitude for considering this sponsorship request. We firmly believe that by joining forces with local businesses like yours, we can make a positive impact on the lives of our players and the entire Casa Grande community.

Thank you for your time and consideration. We look forward to the possibility of working together to create a successful partnership.

Sincerely,

NAME

Casa Grande Little League Board

A logo for a baseball team

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Dear BUSINESS NAME (PAST SPONSOR),

I hope this letter finds you in good health and in high spirits. First, thank you for your continued support of the league. Thanks to your generous sponsorship, we were able to

* Keep registration costs fixed while increasing our participation numbers
* Ensure that our equipment and fields are up to date and safe environments for our kids.
* Purchase new equipment including bats, helmets, baseballs and catcher equipment.
* Provided traveling stipends to players having travel an extended distance for games during All Stars.

These accomplishments would not have been possible without your support - THANK YOU!

We understand that every business has different sponsorship capabilities, and we appreciate any level of support you can offer. We have designed various sponsorship packages to cater to different budgetary considerations. All donations are welcome and tax-deductible as Casa Grande Little League is a registered 501(c)(3) organization.

Please feel free to contact me via email at casagrandelittleleague@yahoo.com. I am more than happy to answer any questions you may have or provide further information about our league and sponsorship opportunities.

On behalf of the Casa Grande Little League and the young athletes we serve, I want to express my sincere gratitude for considering this sponsorship request. We firmly believe that by joining forces with local businesses like yours, we can make a positive impact on the lives of our players and the entire Casa Grande community.

Thank you for your time and consideration. We look forward to the possibility of working together to create a successful partnership.

Sincerely,

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Casa Grande Little League Board

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**LET’S TEAM UP!!**

What your funds will go towards this season:

Replacing worn out equipment for players, uniforms, concession stand and field maintenance such as lights and base replacements.

**Hall of Fame Sponsor *$5,000 \*EXCLUSIVE OPPORTUNITY - ONLY 1 AVAILABLE\****

* Opening Ceremonies Sponsored by "Company Name"
* Banner (5’X7’) on all 5 Fields
* 2 Team Sponsor- Company Name on Team Jersey
* One social media post with company logo and tag (3,000 Facebook followers)
* Business Name or Logo listed on the website
* League Plaque

**MVP “Field” Sponsor *$3,000 \*ONLY 3 AVAILABLE\****

* Field Naming Rights for one season
* Banner (5’X7’) on Center Field
* Banner Home Plate side backstop
* 2 Team Sponsor- Company Name on Team Jersey
* One social media post with company logo and tag (3,000 Facebook followers)
* Business Name or Logo listed on the website
* League Plaque

**Diamond “Dugout” Sponsor *$1,500 \*ONLY 10 AVAILABLE\****

* Dugout Naming Rights for one season
* Banner (5’X7’) on the Dugout
* Team Sponsor- Company Name on Team Jersey
* One social media post with company logo and tag (3,000+ Facebook followers)
* Business Name or Logo listed on the website
* League Plaque

**Grand Slam Sponsor $650**

* One Field Banner (3’X5’)
* Team Sponsor- Company Name on Team Jersey
* One social media post with company logo and tag (3,000+ Facebook followers)
* Business Name or Logo listed on the website
* League Plaque

**Home Run Sponsor $300**

* One Field Banner (3’X5’)
* One social media post with company logo and tag (3,000+ Facebook followers)
* Business Name or Logo listed on the website

*All sponsor names will be listed on a banner placed at both entrances to fields and featured in an end-of-season Facebook post (3,000+ followers) Valid for one full year*

On behalf of the Casa Grande Little League and the young athletes we serve, we want to express our sincere gratitude for considering this sponsorship request. We look forward to your involvement in our program this season and appreciate your responses by December 31, 2024.

If you have any questions regarding the sponsorship program, please reach out to our board by phone at (520) 421-3253 or email at casagrandelittleleague@yahoo.com.

**Put Me IN, Coach!!**

Hall of Fame Sponsor | *$5,000*

MVP “Field” Sponsor | *$3,000*

Diamond “Dugout” Sponsor | *$1,500*

Grand Slam Sponsor | $650

Home Run Sponsor | $300

**\*\*Optional Add-On\*\***

Adopt A Player | *$100*

**YES! I want to make sure every kid gets a chance to play.**

We firmly believe that every child deserves an equal opportunity to participate in sports, regardless of their financial situation. Your contribution will enable us to cover registration fees and provide necessary resources to those who lack the means to afford them.

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Sponsor Name: | | | |  | | | | | |
| *(as it will appear on uniform)* | | | | | |  | | |  |
| Sponsor Contact: | | | |  | |  | | | |
| Preferred color of uniform: | | | | | |  | | | |
| Preferred division (if any): | | | | | |  | | | |
| Name of coach you would like associated with your team: | | | | | | | | |  |
| Name of player you would like associated with your team: | | | | | | | | |  |
| *(We cannot guarantee any preferences requested but will try to accommodate all requests.)* | | | | | | | | | |
| Address: | | |  | | | | | | |
| City: |  | | | | | | | ZIP: |  |
| Phone No: | |  | | | | | Email Address: |  | |
| Company Website: | | | | |  | | | | |
| *Email Company Logo to* [*casagrandelittleleague@yahoo.com*](mailto:casagrandelittleleague@yahoo.com) *to ensure most updated Logo is posted.* | | | | | | | | | |

A logo for a baseball team

Description automatically generated**Please make checks payable to:**

**CASA GRANDE LITTLE LEAGUE (CGLL)**

Mail this form and business card along with your payment to:

Casa Grande Little League

Attn: Sponsorships

PO Box 10232

Casa Grande AZ 85130

***Electronic payments via square are accepted upon request.***